



Liberty Jump Team – Strategic Plan (2026–2030)



1. Vision

Liberty Jump Team preserves and advances the legacy of Allied Airborne Forces, from World War II to present day, while giving Veterans, their families, and Veteran supporters a place to belong, reconnect, and thrive as part of a supportive Airborne community.

2. Mission

Liberty Jump Team conducts safe static-line and freefall Airborne operations and delivers Veteran outreach across the United States, Europe, and around the world, honoring and supporting Veterans of all eras while providing them and their families a team to call home. Built for those who served, we use Airborne heritage, camaraderie, and community to ensure every Veteran has a place to belong, connect, and thrive.

3. Purpose

Liberty Jump Team provides all members a place to call home and the opportunity to be part of a support group focused on the physical and emotional health of Veterans and their families by building unit cohesion and camaraderie.

This purpose is foundational: LJT is not just an Airborne demonstration team. It is a Veteran-centered community.

4. President's Message -- Airborne... All The Way!

It is the greatest honor of my life to serve alongside the men, women, families, and supporters of the Liberty Jump Team. Serving as your President is not simply a position—it's a responsibility that I accept with humility, gratitude, and a deep commitment to preserving the legacy entrusted to us.

If you know me, you know that all I ever wanted to be was **Airborne!** I have been blessed to spend a lifetime wearing the parachute, serving with extraordinary Soldiers, and leading incredible organizations. Today, I cannot imagine life if I had ended up a dirty, nasty, stinking, rotten LEG! Thankfully, the Army gave me wings, and Liberty Jump Team has given me another opportunity to continue living the Airborne spirit with an outstanding family of professionals.

Everything we do begins with one enduring purpose:

We honor those who came before us.

We honor the Paratroopers who had the courage to build the Airborne capability from the ground up. We honor those who proved its effectiveness in combat from Sicily and Normandy to Holland, Bastogne, Korea, Vietnam, Grenada, Panama, Iraq, Afghanistan, and countless missions around the world. We honor the Jumpmasters, Riggers, Pathfinders, Aircrew, and every Soldier who made Airborne operations possible. Most importantly, we honor those who never returned home and those who continue to carry the physical and emotional scars of service.

Their legacy is not ours to own. It is ours to preserve.

As Liberty Jump Team moves forward, my vision is centered on six enduring priorities.

First, we will remain a **values-based family**. We are far more than an organization that jumps from airplanes. We are a family that welcomes Veterans, supporters, spouses, and children into something larger than ourselves. We look after one another, celebrate together, mourn together, and ensure no member walks alone. Our members come from all walks of life – many are Veterans who serve(d) as Paratroopers while others are huge supporters of the community whose valuable contributions strengthen the fabric of our family. Every new teammate should immediately feel they have found a home.

Second, we will provide the **most professional, safe, and effective training possible**. Excellence is never accidental. We will integrate every new jumper and their family into the Liberty Jump Team culture while maintaining rigorous standards that prepare them for success. Professionalism, discipline, mentorship, and continuous learning will define every training event.

Third, we will execute every operation with **uncompromising professionalism and safety**. Whether we are conducting commemorative jumps, demonstrations, training, or supporting our communities, safety will never compete with mission accomplishment—it enables it. We will do things the right way because our teammates, families, and the Veterans we honor deserve nothing less. We will work hard, maintain our standards, and never forget to enjoy the camaraderie that makes this team so special.

Fourth, we will continue building **connection and community**. Many Veterans miss the sense of purpose, teamwork, and belonging they experienced while serving. Liberty Jump Team offers more than parachuting—it offers a place where service continues through honoring history, supporting one another, and building lifelong friendships. We also welcome supporters who share our passion and want to be part of preserving this remarkable legacy.

Fifth, we will actively recruit adventurous Veterans and dedicated supporters who embrace our values. We are not simply growing membership—we are growing a family. We want individuals who seek challenge, service, teamwork, humility, and excellence. Together, we will ensure Liberty Jump Team remains strong for generations to come.

Finally, we will invest in our people. We will recruit, develop, retain, and challenge the finest Jumpmasters, Riggers, Instructors, Trainers, Logisticians, Administrative professionals, and volunteers possible. Every member has talents that strengthen our team. We will mentor one another, share knowledge freely, pursue continuous improvement, and never become satisfied with yesterday's success. Excellence requires constant effort.

Above all else, I want Liberty Jump Team to be recognized as a beacon of professionalism, integrity, service, and hope. When people see our maroon headgear, our uniforms, or our aircraft overhead, they should immediately recognize that they are witnessing an organization that honors the past while investing in the future.

We represent something much larger than ourselves.

We represent every Paratrooper who ever answered the call.

Every Veteran who served with honor.

Every family who sacrificed.

Every teammate standing shoulder to shoulder before the green light.

Our responsibility is to leave Liberty Jump Team stronger than we found it.

Thank you for allowing me the privilege of serving beside you. Thank you for trusting me to help lead this remarkable organization. I promise to work every day to earn that trust.

Together, we will honor our Veterans. Together, we will strengthen our family. Together, we will train to the highest standards. Together, we will serve our communities. Together, we will preserve the Airborne legacy for future generations. And together, we will continue doing everything...**ALL THE WAY! Airborne!**

5. Strategic Priorities and Lines of Effort

The following Strategic Priorities and Lines of Effort translate our mission into actionable priorities for 2026–2030. The Strategic Priorities establish where Liberty Jump Team will focus its effort, while the Lines of Effort organize the activities required to achieve the mission. Although every Line of Effort remains important, they do not all receive equal emphasis at the same time.

Strategic Priority I – Continuous High-Priority Effort

These enduring efforts receive continuous emphasis because they directly support safety, professionalism, honoring Veterans, and building a values-based family and team culture.

LOE 1 – Operational Excellence & Safety

Ensure all Airborne operations reflect professionalism, discipline, and modern safety standards.

1a. Conduct safe static-line and freefall operations at training events, airshows, and commemorations.

1b. Maintain FAA Letter of Authorization (LOA) and full regulatory compliance.

1c. Modernize training pathways for Basic Airborne Course, and the refresher course. Develop and implement an ETO based BAC.

1d. Formalize instructor development, mentorship, and evaluation for key positions and functions. Maintain the highest standards for Jumpmasters, Riggers, and Drop Zone Safety Team. Utilize members to maximize their talents while building capacity for involvement into the future.

1e. Implement equipment lifecycle management for rigs, reserves, and DZ gear.

LOE 2 – Veteran Support, Belonging & Community Impact

Make LJT a home for Veterans and families, emotionally, socially, and spiritually.

2a. Provide Veterans from WWII to present day a place to belong, reconnect, and thrive.

2b. Use Airborne operations as a form of Veteran outreach, purpose, and camaraderie.

2c. Expand Veteran and family outreach programs through sponsorships, donations, and grants.

2d. Integrate Veterans into meaningful roles: mentorship, training, event leadership, storytelling.

2e. Support family members, including Gold Star families, through inclusive programming.

2f. Build partnerships with Veteran service organizations and wellness programs.

2g. Continue to take Veterans back to battlefields as long as there are Veterans that are willing and able to go. Reach out to the greater Veteran community to expand to additional theaters of war – accommodate their visit to the most appropriate and accessible battlefields and events.

LOE 3 – Membership Development & Organizational Culture

Strengthen the internal team through clarity, cohesion, and shared purpose.

3a. Maintain a structured onboarding pathway from interest → training → integration.

3b. Codify membership roles: jumpers, ground crew, support staff, alumni.

3c. Foster team cohesion through monthly events.

3d. Encourage member input in planning, sourcing, and executing events.

3e. Build a culture where members feel valued, heard, and connected.

Strategic Priority II – Secondary Effort

These efforts strengthen Liberty Jump Team's organizational capacity, governance, administrative systems, and stewardship, enabling sustained mission success.

LOE 4 – Organizational Sustainability & Governance

Ensure LJT remains viable, transparent, and mission-focused for decades.

- 4a. Maintain 501(c)(3) status through responsible stewardship and compliance.
- 4b. Strengthen governance: transparent communication, clear board roles, and ethical decision-making.
- 4c. Diversify funding through grants, sponsorships, merchandise, and donor programs.
- 4d. Modernize administrative systems for scheduling, communications, and recordkeeping.
- 4e. Source events that maximize participation and support Veteran programs.

Strategic Priority III – Long-Term Effort

These efforts expand Liberty Jump Team's future reach, historical impact, and strategic growth while remaining subordinate to the continuous and secondary priorities.

LOE 5 – Events, Demonstrations & International Presence

Expand LJT's operational footprint while honoring Veterans at home and abroad.

- 5a. Source, plan, and execute multiple Airborne operations annually (BAC, refresher, currency jumps, airshows, Normandy).
- 5b. Strengthen LJT's presence in Normandy through formalized commitments and host-nation relationships. Establish BAC capability in Normandy.
- 5c. Expand U.S. event participation aligned with mission and Veteran engagement. Deliberately coordinate with Airshow Hosts and planners to honor specific historic Airborne Operations and theaters of operation such as Korea, Viet Nam, Grenada, Panama, Iraq, and more. Ensure teammates have the opportunity to learn whilst honoring our heritage.
- 5d. Establish demonstration standards for professionalism and safety.
- 5e. Build partnerships with Airborne heritage groups in the US, UK, Netherlands, Belgium, and beyond.

5f. Expand Airshow planning capacity by assessing, selecting, training, and certifying our bench of Airshow and demonstration planners. Develop and implement the institutional tools for long range planning, coordination, communication, preparation, execution, and recovery.

LOE 6 – Heritage, Education & Public Engagement

Preserve and interpret the Airborne legacy from WWII to present day.

6a. Broaden historical scope to include Korea, Vietnam, Cold War, and modern Airborne operations.

6b. Educate communities on the sacrifices of Veterans and their families.

6c. Strengthen partnerships with Normandy communes, museums, and commemorative organizations.

6d. Develop educational content for schools, airshows, and digital platforms.

6e. Preserve Veteran stories through oral history projects, working with other organizations such as Beyond the Call.

End State (Strategic Outcomes)

Members All Members feel valued, connected, and part of a family. They actively contribute ideas, help plan events, and attend LJT activities because they feel at home.

Board of Directors The BOD sources events, encourages participation, maintains transparency, and is a responsible steward of funds, ensuring long-term organizational health.

Community Communities understand the sacrifices of Veterans and their families and participate in LJT events to honor and support them.

Veterans Veterans build friendships, reduce stress, improve wellness, and find purpose through LJT activities. They belong to a team again, from WWII to present day.